



## MARKETING AND ENTREPRENEURSHIP PATHWAY

Marketing and entrepreneurship offer some of the most creative and modern careers in business. In this pathway, you'll learn how to build intricate plans and develop big ideas that grow and enhance a company's customer base.

If a student chooses this pathway, each academic year (10, 11, 12) they will be required to take core classes (Math, English, Science and Social Studies) in addition to one required pathway class.



### MARKETING AND ENTREPRENEURSHIP PATHWAY SEQUENCE

	JUNIOR YEAR	SENIOR YEAR	RECOMMENDED ELECTIVES
English	English	English	Accounting 1
Math	Math	Math	Personal Finance
Science	Science	Science and/or Social Studies	Writing for Publication
Social Studies	Social Studies	Elective	Computer Graphics 1
<b>* Business Management</b>	<b>* Marketing</b>	<b>* Entrepreneurship</b>	International Business & Travel
Elective	Elective	Elective	Forensics: Acting Interpretation and Public Speaking
Elective	Elective	Elective	Speech
Elective	Elective	Elective	

\* Required pathway course

### AVERAGE TOTAL COST OF EDUCATION IN MICHIGAN + STUDENT LOAN PAYMENT

Data in the table below is based upon average costs of higher education in Michigan. It has been provided so individuals can make informed decisions regarding the financial impact of career paths. Education costs can be reduced in various ways including financial aid, scholarships, taking affordable community college classes or commuting. To learn more about your options, talk with your school counselor.

	HIGH SCHOOL DIPLOMA	ASSOCIATE DEGREE	BACHELOR'S DEGREE	MASTER'S DEGREE †
<b>CAREER OUTLOOK EXAMPLE</b>	<b>Data Entry Keyers \$30,570/year</b>	<b>Proofreaders and Copy Markers \$35,380/year</b>	<b>Market Research Analysts and Marketing Specialists \$60,260/year</b>	<b>Marketing Manager \$122,480/year</b>
Tuition	N/A	\$14,320	\$43,548	\$73,208
Room and Board	N/A	N/A	\$46,000	\$69,000
Books and Fees	N/A	\$2,400	\$4,800	\$7,200
<b>Total of Tuition, Room &amp; Board, Books and Fees</b>	<b>N/A</b>	<b>\$16,720</b>	<b>\$94,348</b>	<b>\$149,408</b>
Estimated Repayment at 6.8% interest				
10 year payments monthly/yearly	N/A	\$192 monthly \$2,304 yearly	\$1,086 monthly \$13,032 yearly	\$1,719 monthly \$20,628 yearly
20 year payments monthly/yearly	N/A	\$128 monthly \$1,536 yearly	\$722 montly \$8,664 yearly	\$1,140 monthly \$13,680 yearly

Totals are based on receiving an associate degree in 2 years, bachelor's degree in 4 years and master's degree in 6 years. For more info, visit [www.collegetuitioncompare.com/compare/tables/?state=MI](http://www.collegetuitioncompare.com/compare/tables/?state=MI).

In compliance with Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans with Disability Act of 1990, it is the policy of the Romeo Community School District that no person shall, on the basis of race, color, religion, national origin or ancestry, gender, disability, age, height, weight, genetics or marital status be excluded from participation in, be denied the benefits of, or be subjected to discrimination during any program, activity, service, or in employment. Any employee or member of the community of Romeo Community Schools, believing to be discriminated against should contact Executive Director of Employee Services, 316 North Main, Romeo, Michigan 48065, 586-281-1429.